# Carbon Accounting

Effective management of carbon data can help reduce carbon emissions by 50%.

By identifying and addressing emissions across the entire value chain, companies can uncover opportunities for waste reduction, energy efficiency enhancements, and resource optimization.

## **Drive change**

By utilizing real time data and predictive modeling, your organization can take proactive steps towards sustainability, allowing you to implement effective carbon reduction initiatives and drive positive change throughout your organization.

## **Drive strategy**

Gain valuable insights into your carbon footprint by utilizing advanced

analytics and customizable reporting, empowering you to make informed decisions and implement targeted emission reduction strategies.

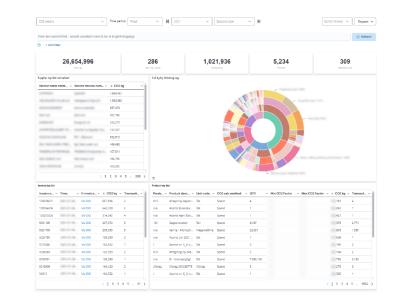
## **Drive engagement**

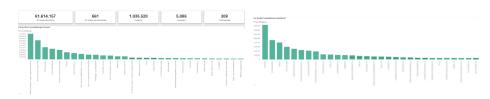
Facilitate collaboration with suppliers to track and reduce emissions throughout the supply chain. By engaging suppliers in sustainability initiatives and setting emission reduction targets, organizations can foster accountability and drive positive change across their supply networks.

## **Drive ESG initiatives**

Carbon Accounting can help organizations raise the profile of their sustainability initiatives. By tracking emissions, setting reduction targets, and ensuring compliance, companies enhance their reputation, foster innovation within their supplier base, and yield financial benefit.







## Spend Analytics – Beyond the bottom line

Scanmarket's Carbon Accounting reporter is a tool designed to complement our Spend Analytics solution. Extend visibility of your supply chain beyond the bottom line by not only monitoring spend trends but by measuring, reporting, and understanding scope 3 emissions, helping to advance your decarbonization and sustainability journey.

Learn more about Spend Analytics >

## How?

#### Categorization

CO2 analysis with drill-downs on both supplier & category level to allow for deeper analysis.

### Increased visibility

Comprehensive data collection and accurate reporting enhances visibility of your organization's Scope 3 emissions across the supply chain.

### Actionable insights

Utilize advanced analytics and customizable reporting to make informed decisions that help shape your emission reduction strategies.

### Supplier engagement

Enable powerful supplier dialog to reduce and offset scope 3 carbon emissions in partnership with your suppliers.



## 500+ customers chose Scanmarket!



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